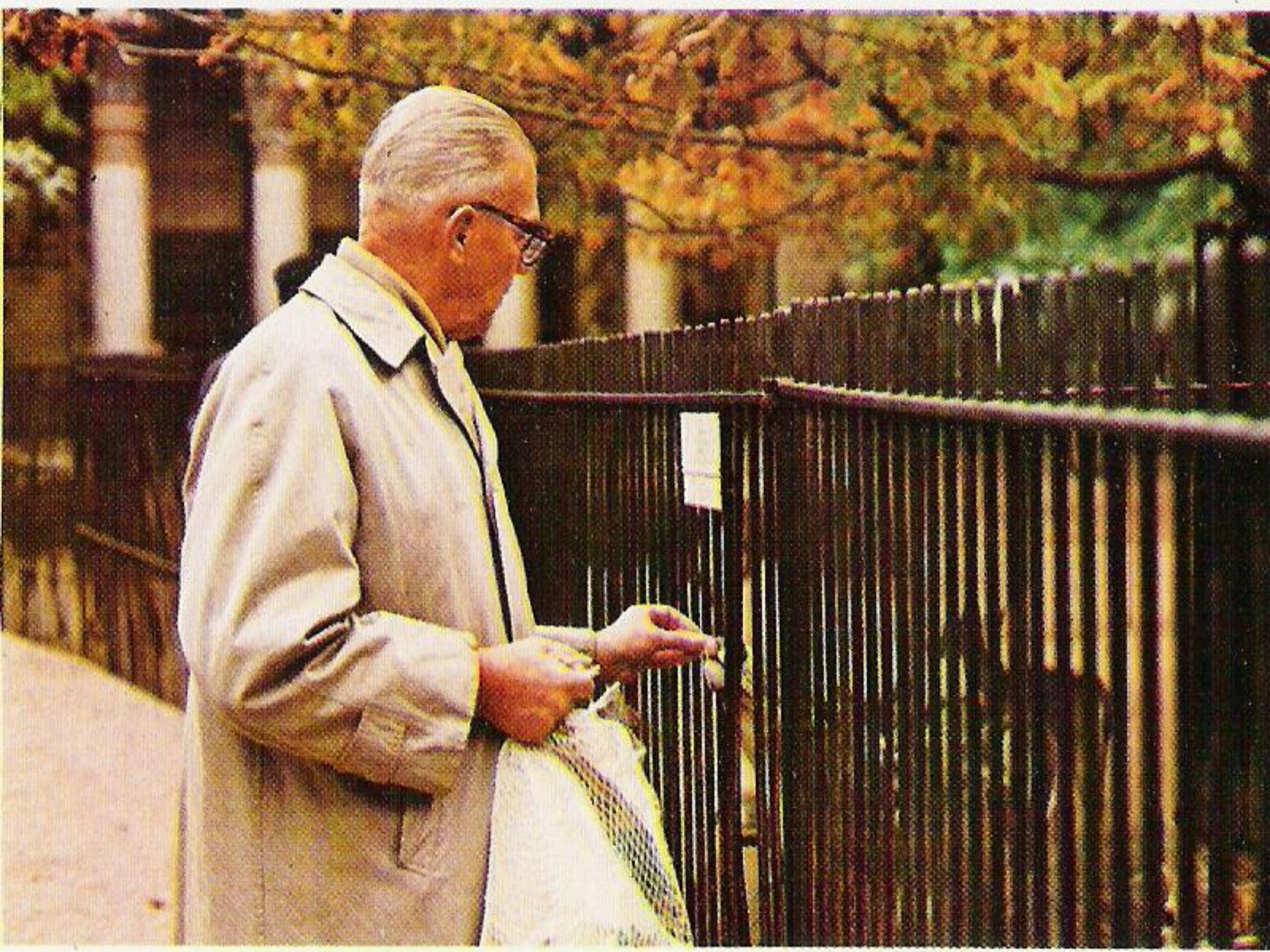
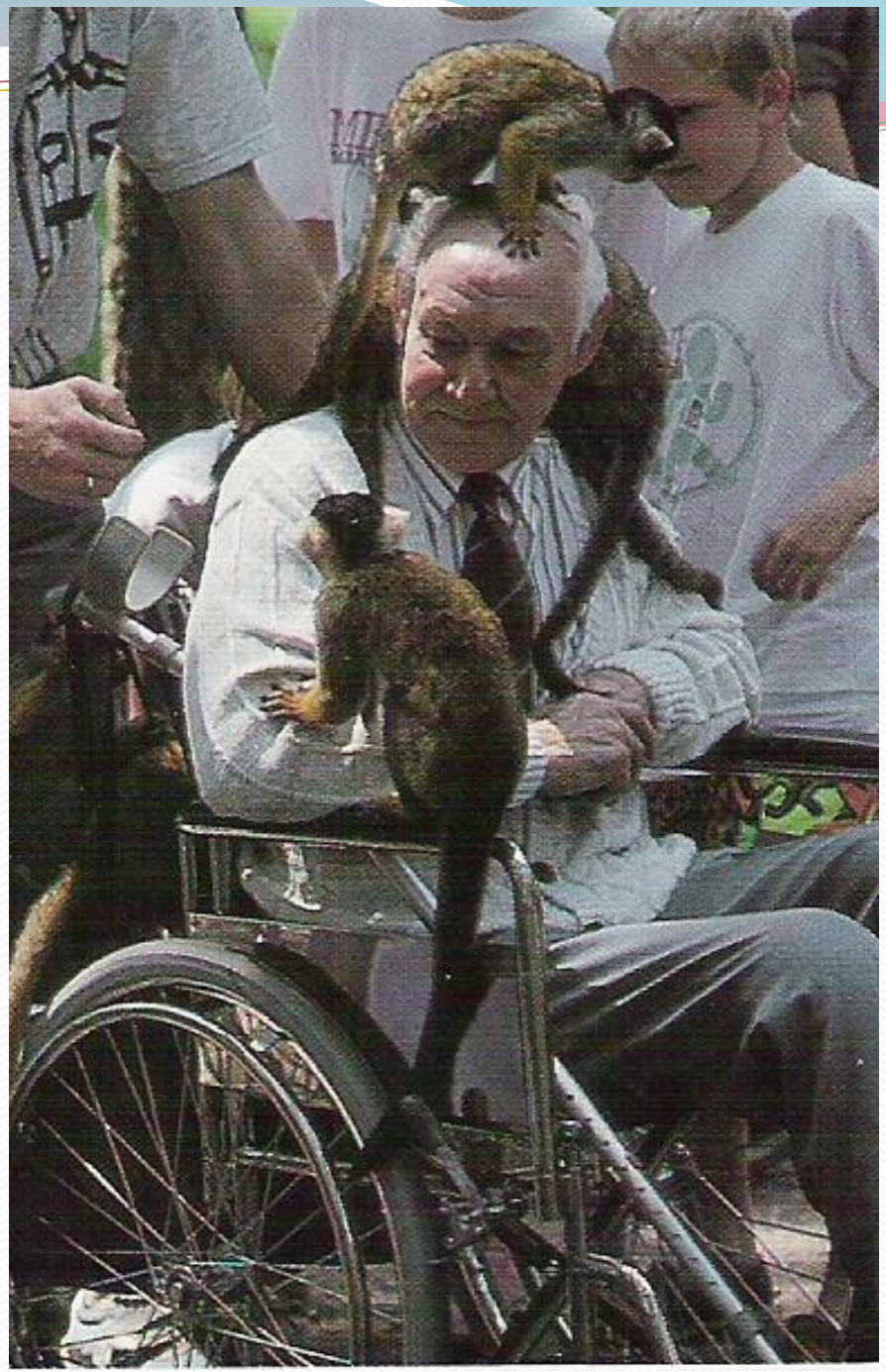
Близко и далеко

Развитие зоопарков в ближайшие 25 лет

Эрик Ван Влиет, сентябрь 2014



·WIWARIUM·



ALEXEI NIKOLSKY/AFP/GETTY IMAGES

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RDINO
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STRICTLY
NO
FEEDING

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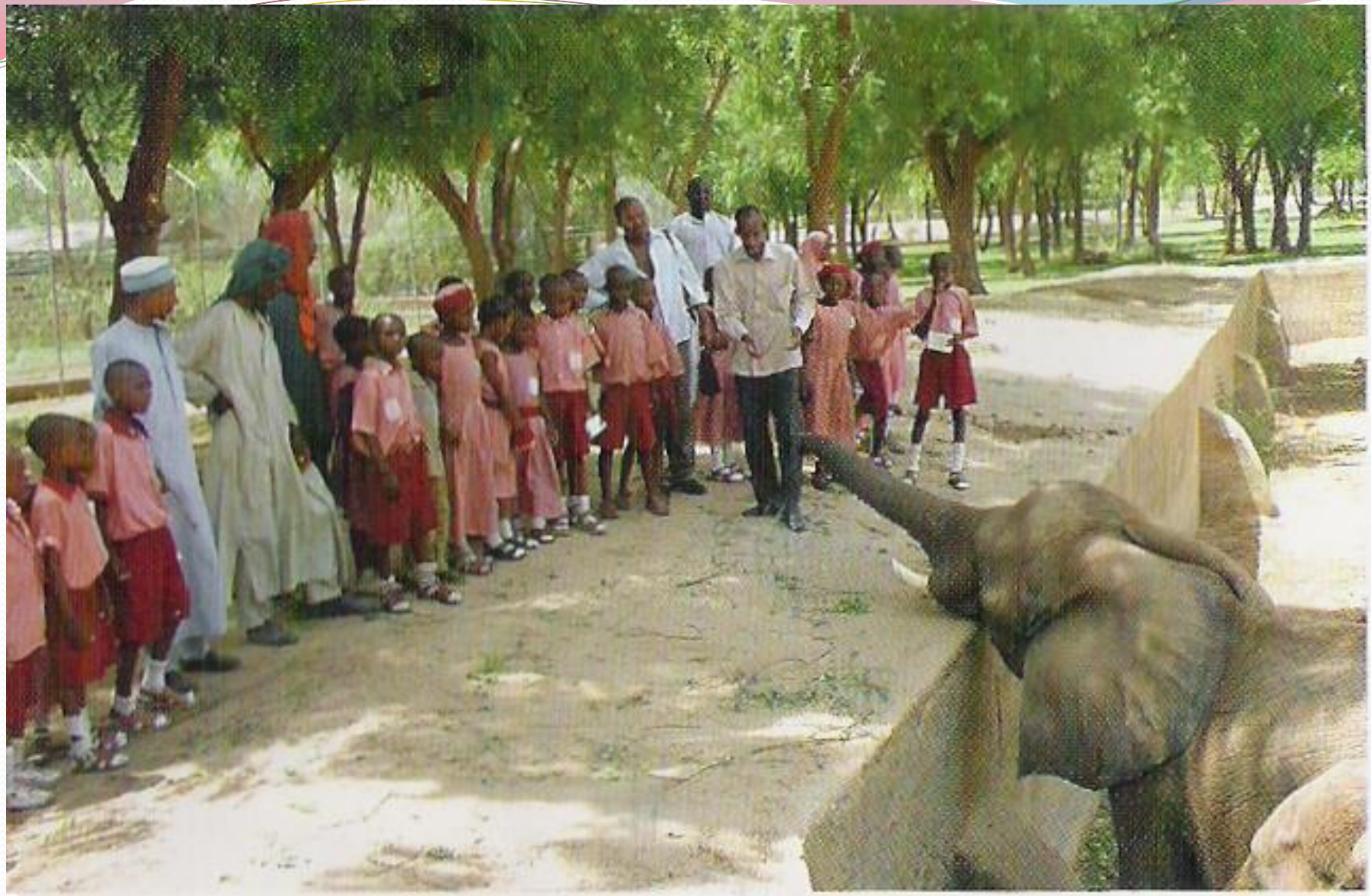
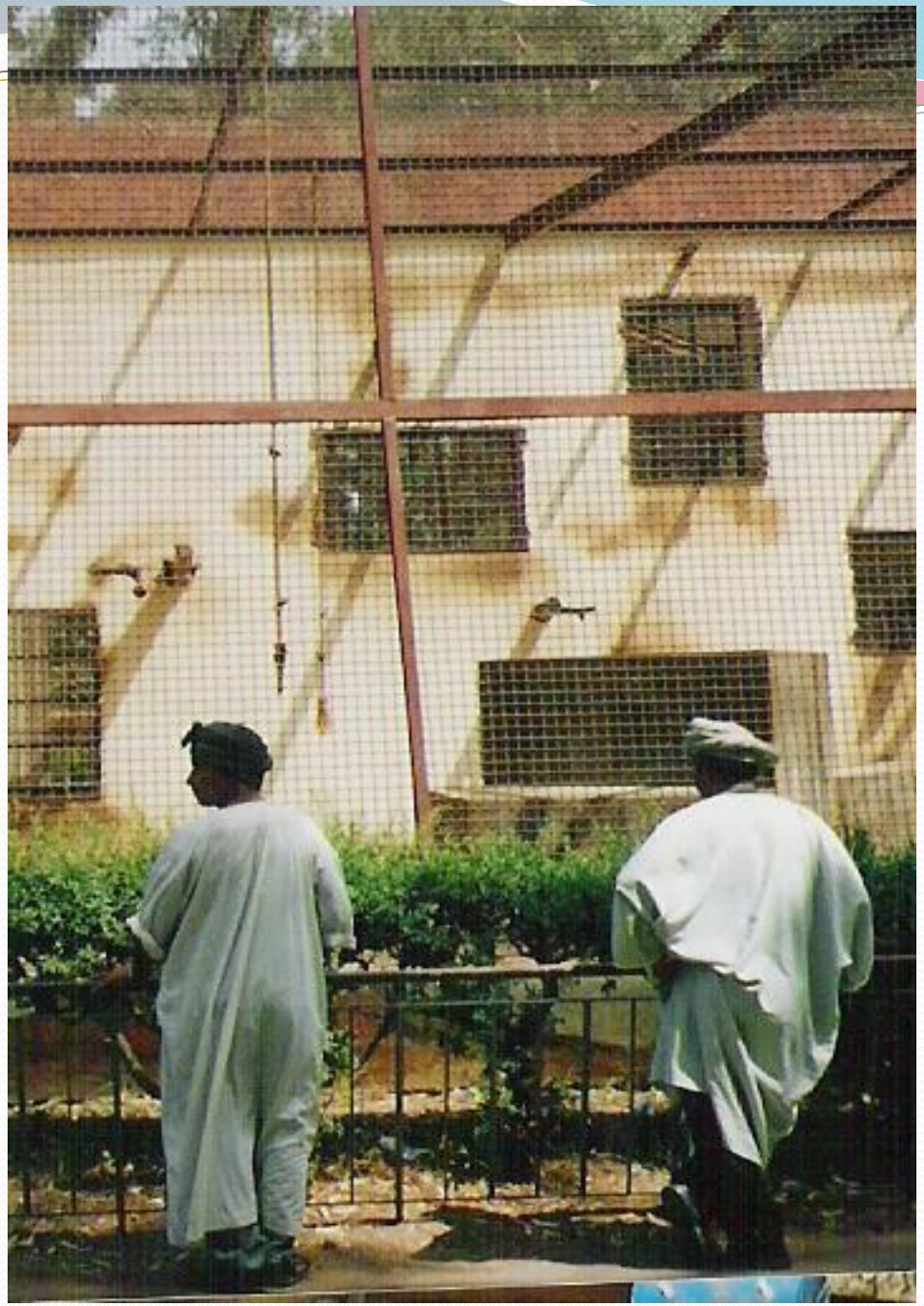
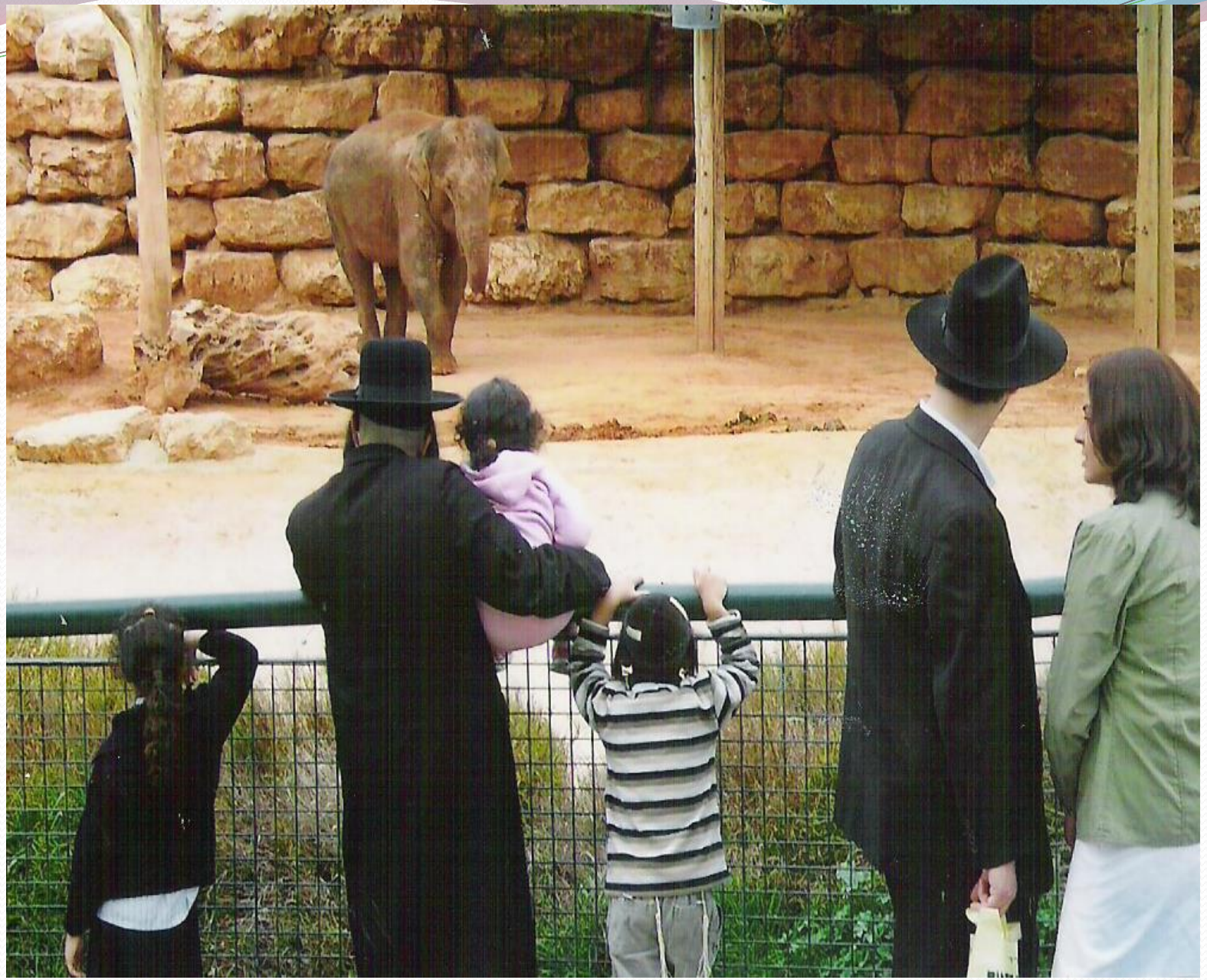
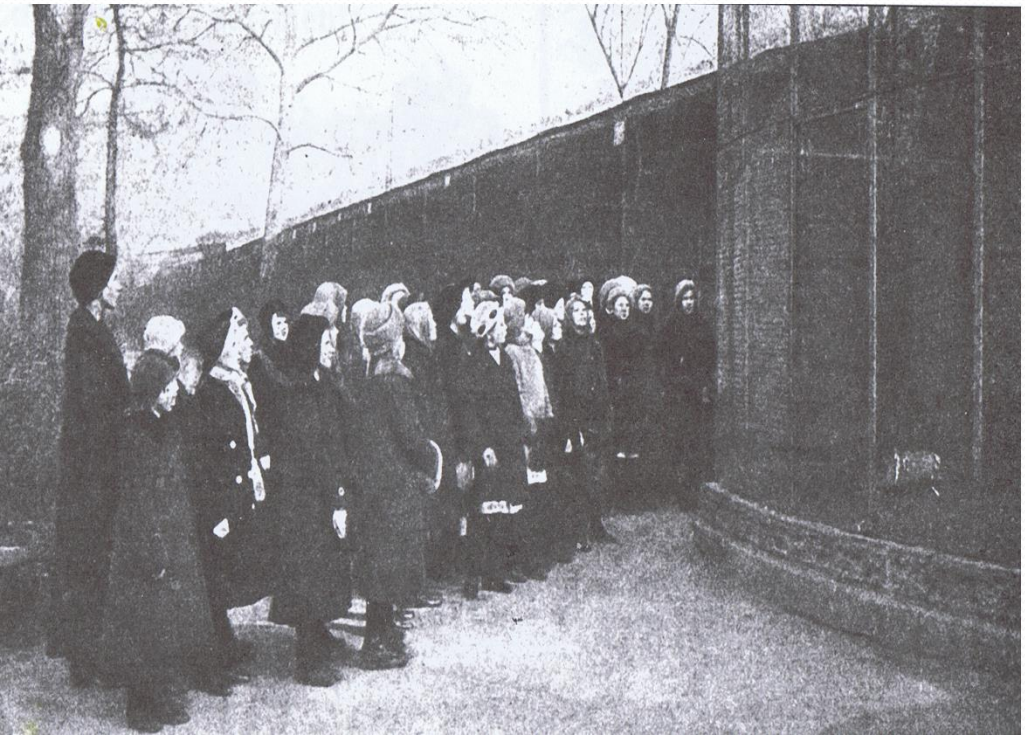






- Посещение зоопарков – всеобщий вид досуга

Повышение уровня образования общества



Кто будет этим заниматься?

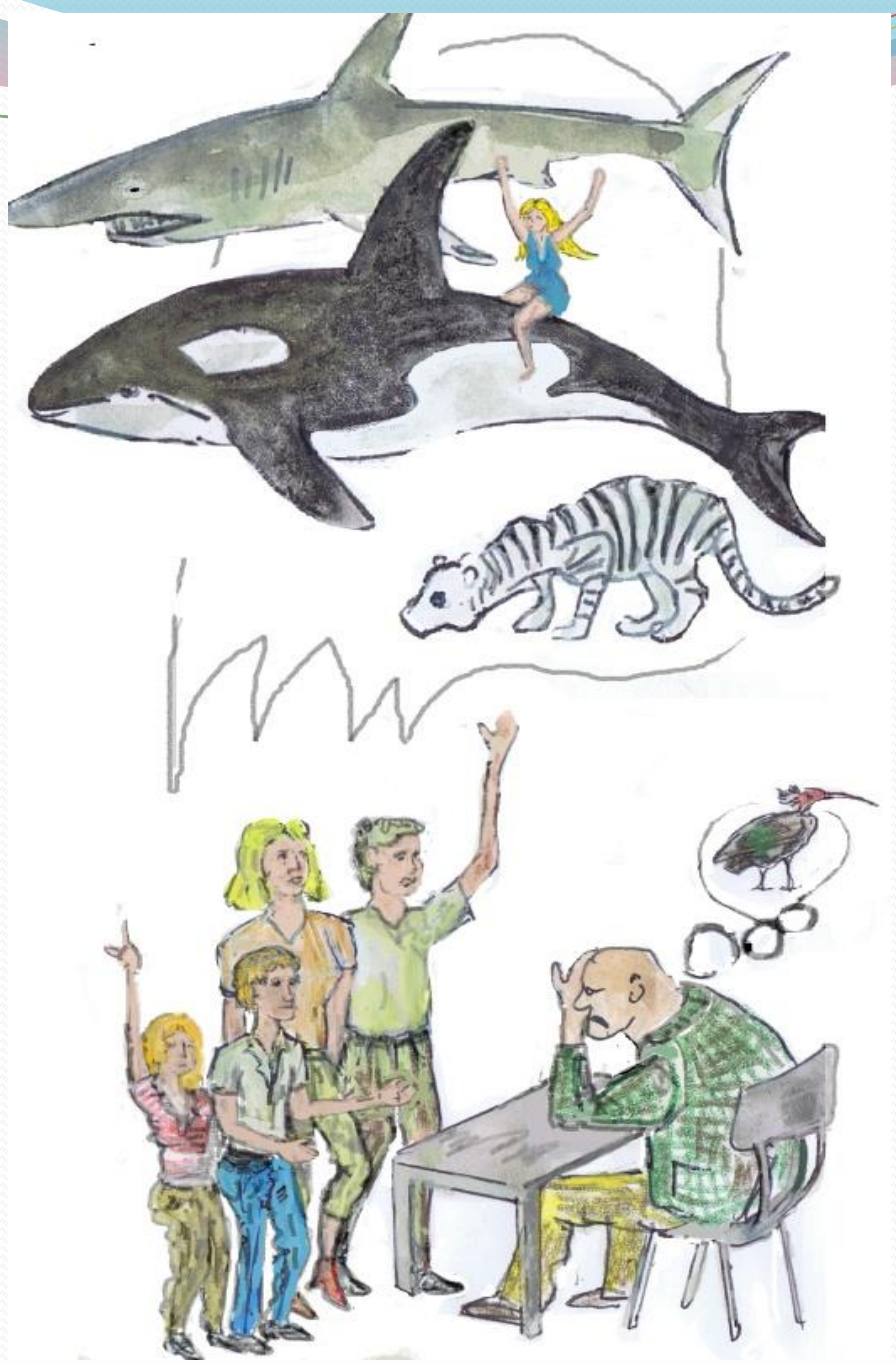
- Выживание отдельного животного; ветеринар

- Выживание отдельного животного; ветеринар
- Выживание популяции; куратор

- Выживание отдельного животного; ветеринар
- Выживание популяции; куратор
- Животные для посетителей; просветитель, маркетолог, экскурсовод, театральный режиссер, дизайнер зоопарка

Донести идею

Коллекция



Млекопита́ющие

- **Москва 182**
- **Нью-Йорк 177**
- **Берлин 171**
- **Сан-Диего 162**

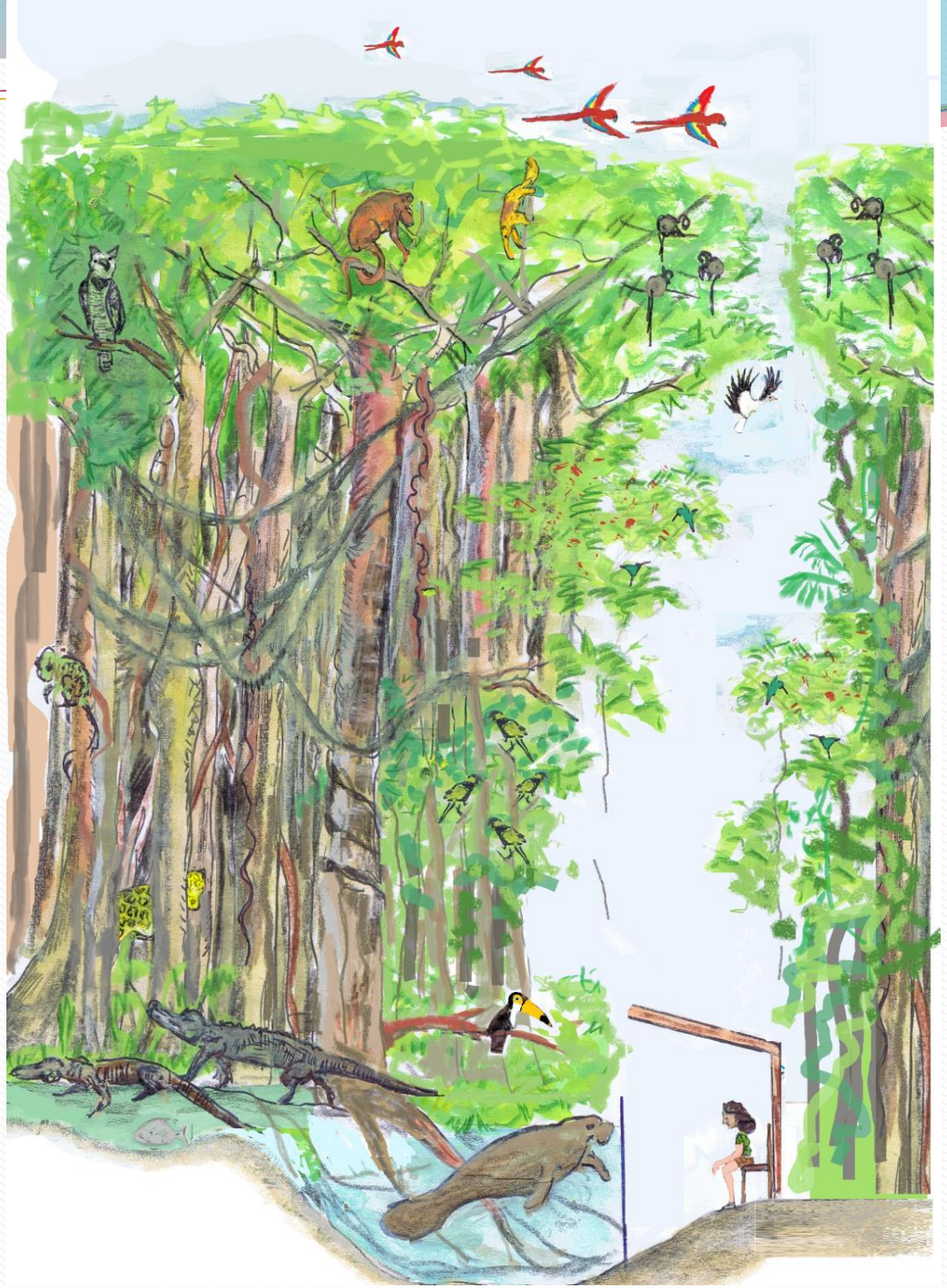
Птицы

- Сан-Диего 320
- Москва 307
- Берлин 306
- Сан-Диего 188

Пресмыкающиеся

- **Москва 217**
- **Вроцлав 212**
- **Сан-Диего 190**
- **Нью-Йорк 172**

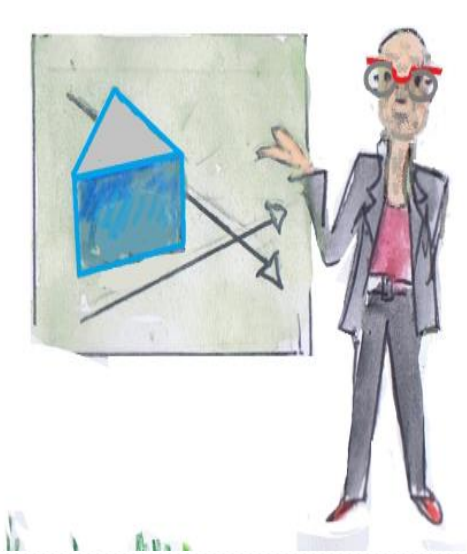
Сохранение видов

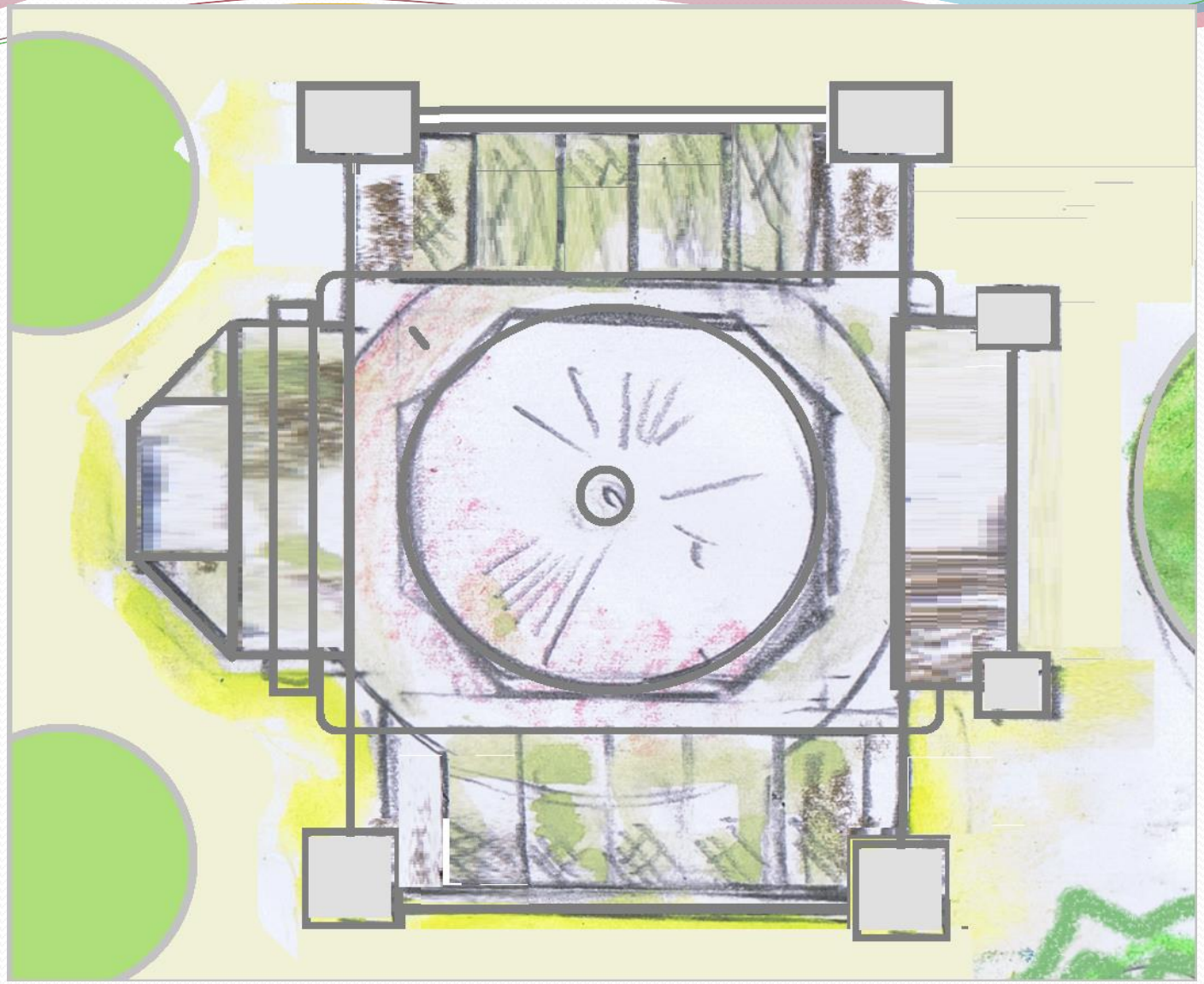


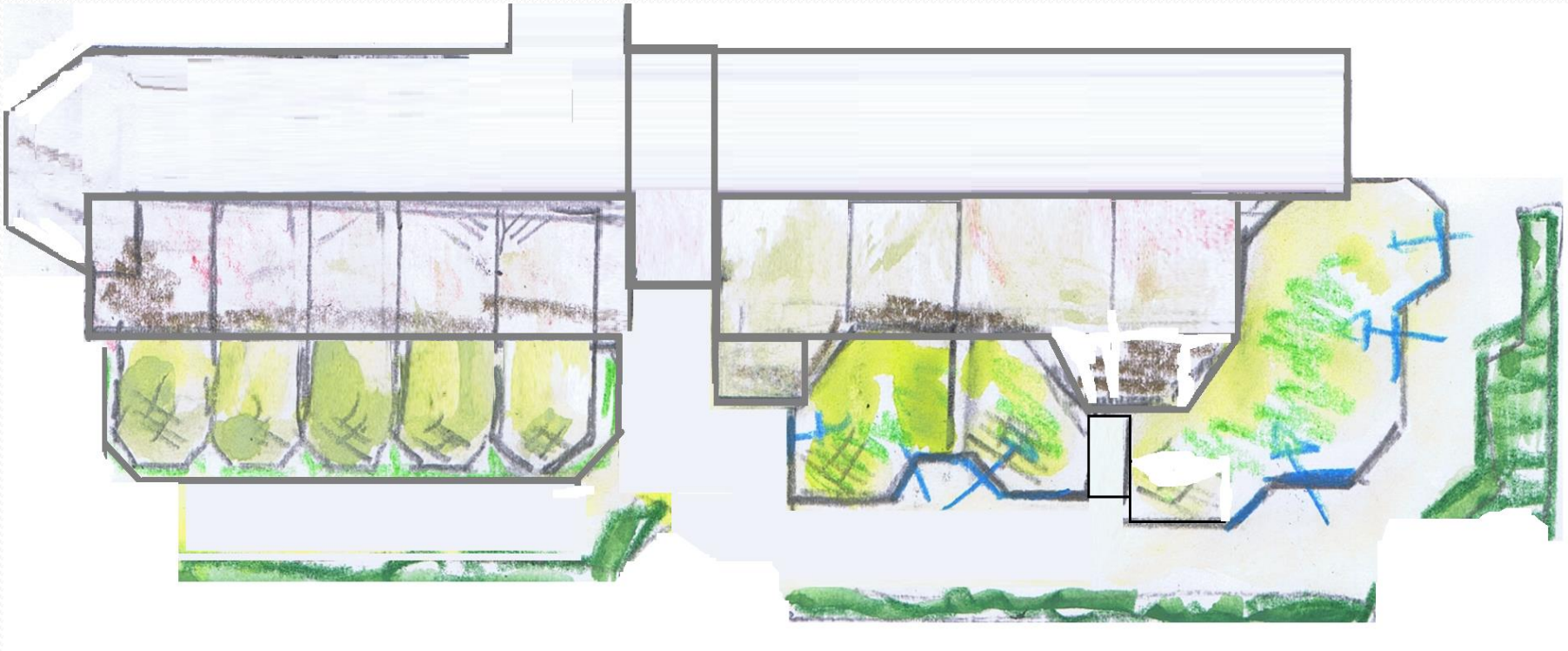
Зоопарк как бизнес

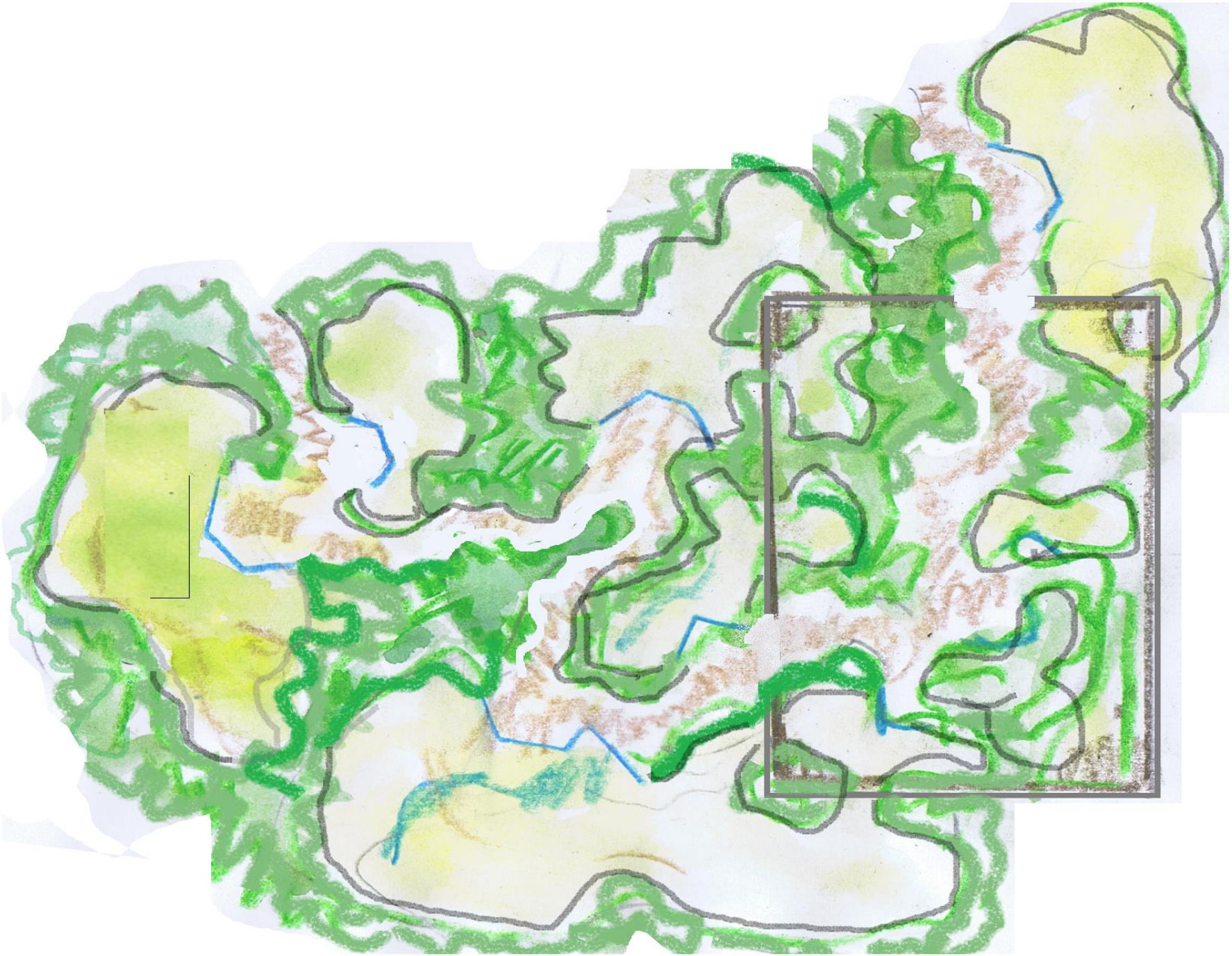
NO!
AGAINST

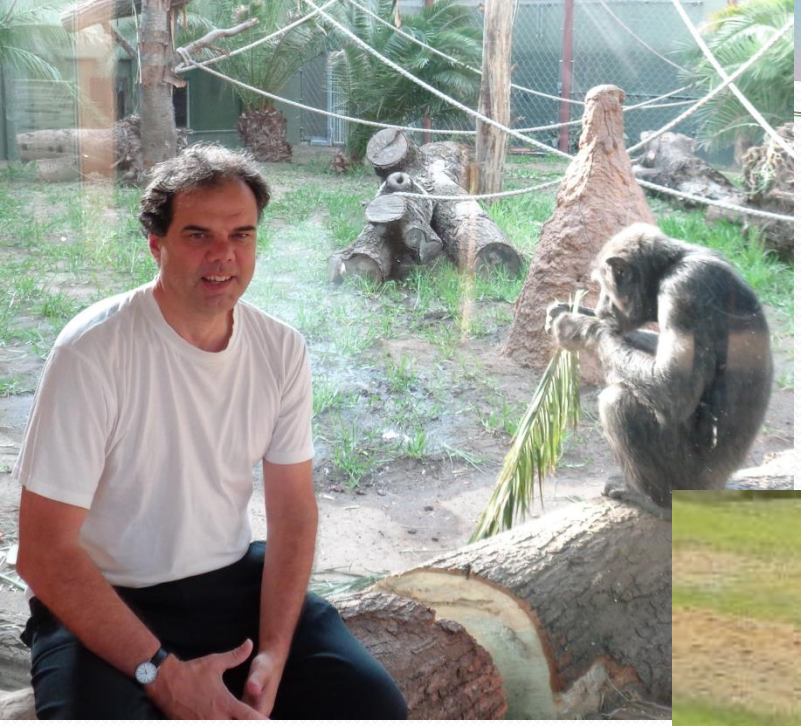
Внешний вид экспозиций зоопарка





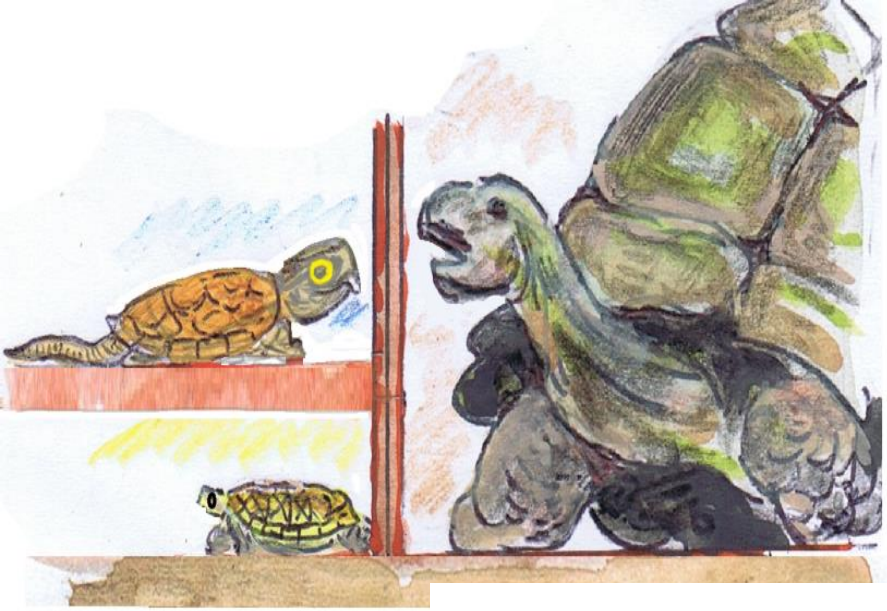


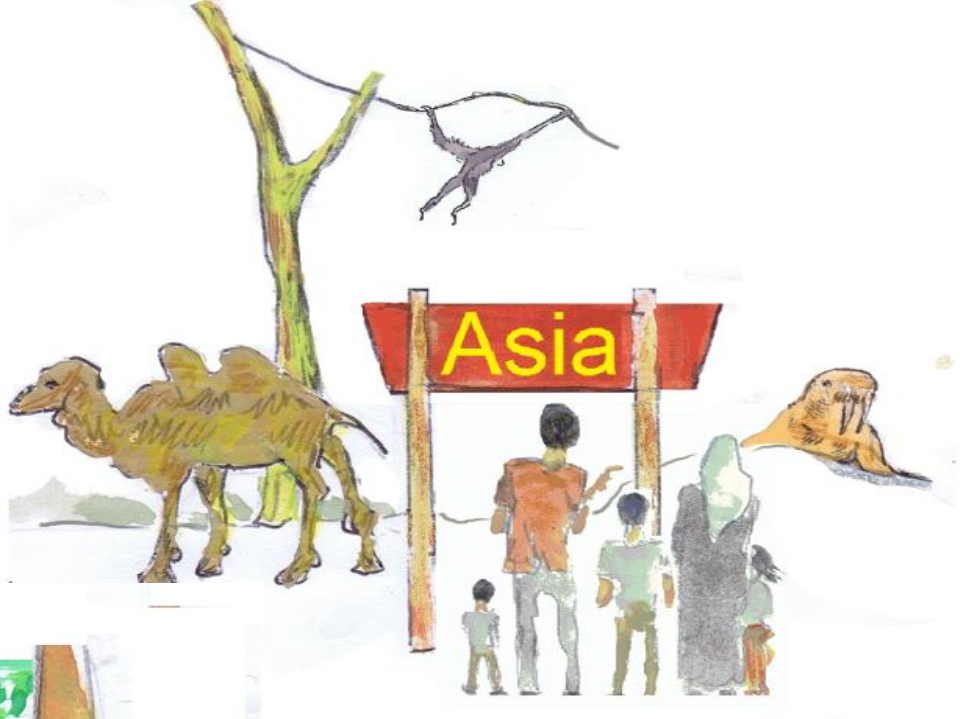




Посетители в гостях у животных, а не животные гостят в городе

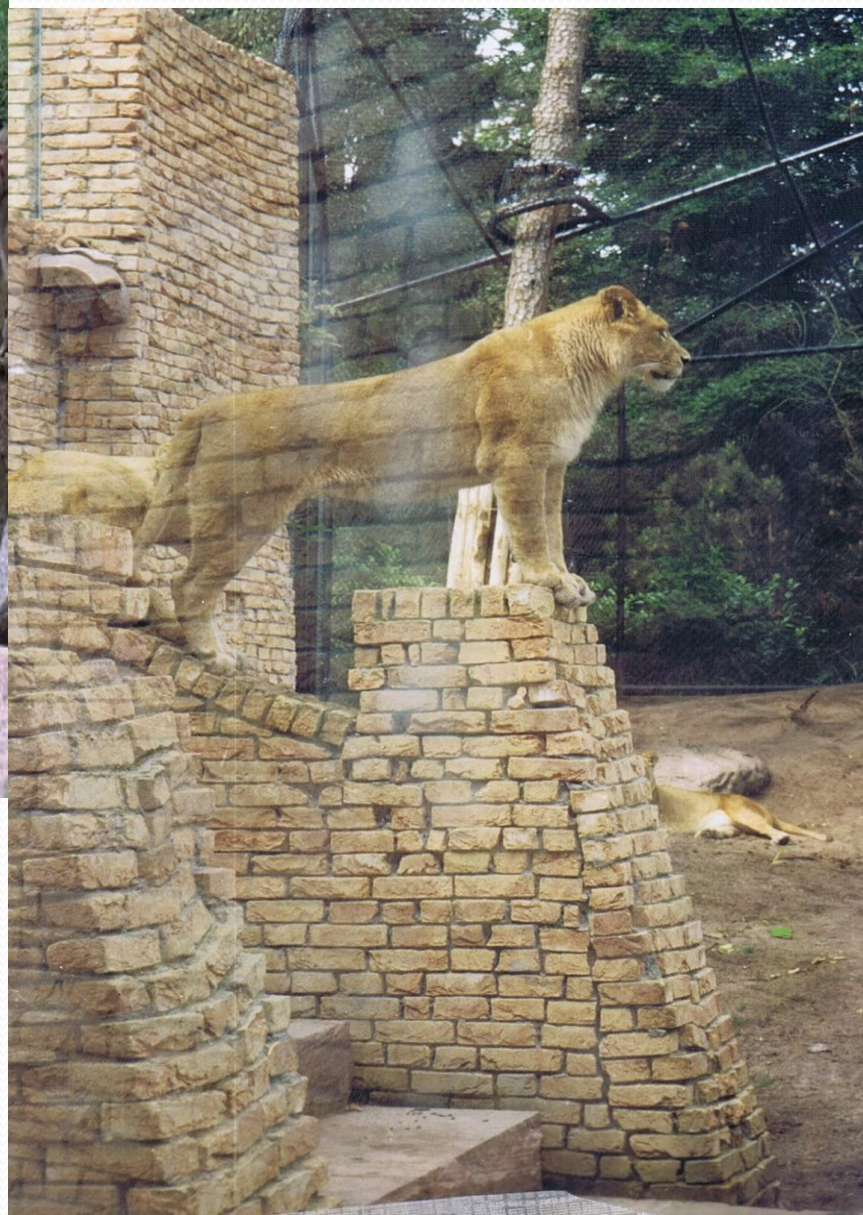
Building tension
Suspense
Some hints
Affection and bonding
Chill out
Wow!
Disaster strikes
Action to take

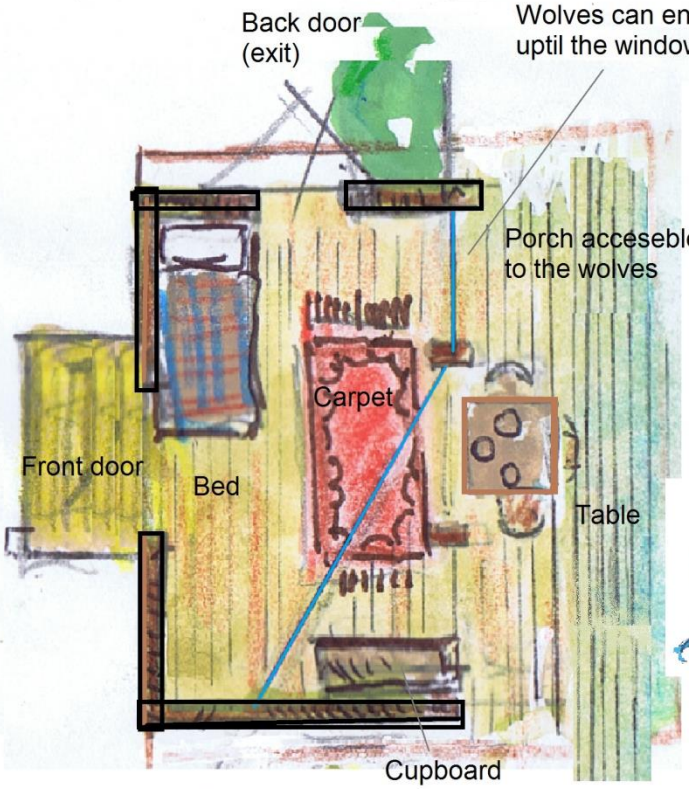



Asia

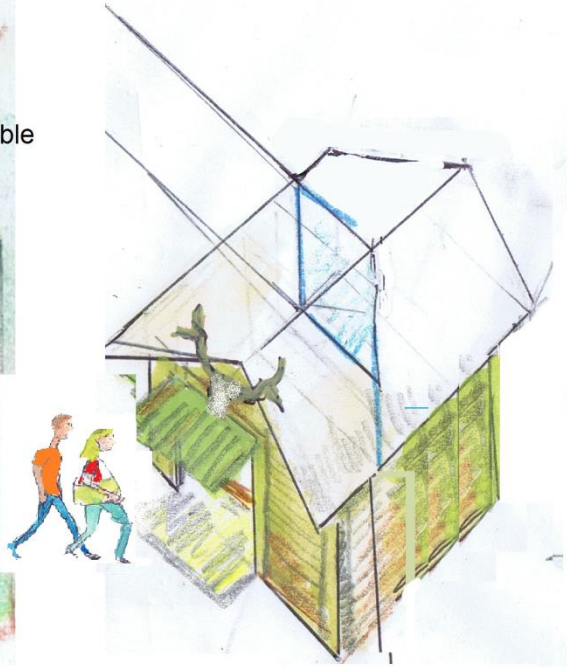
Building tension
Suspense
Some hints
Affection and bonding
Chill out
Wow!
Disaster strikes
Action to take

Versteend





Scale 1:50



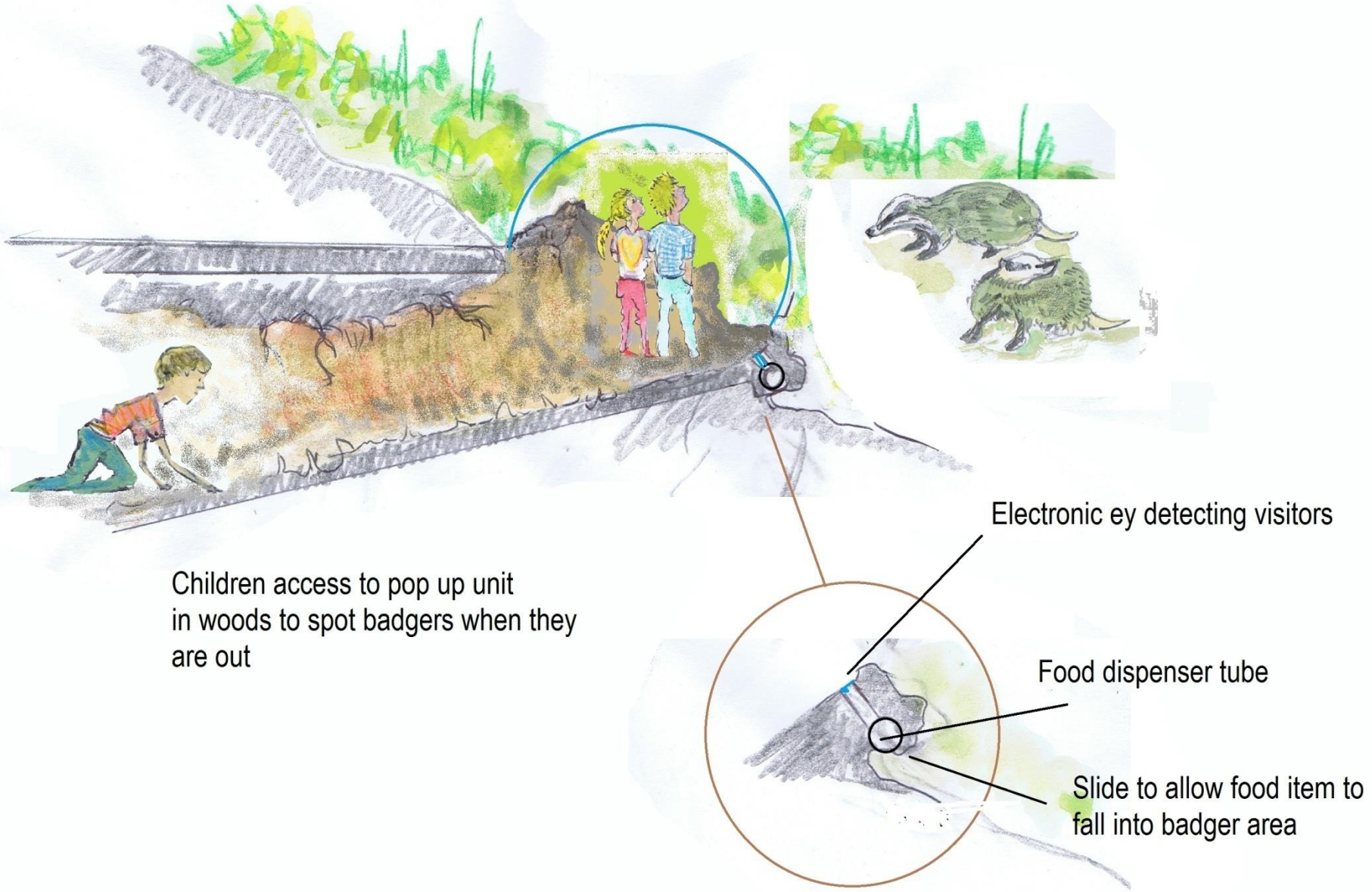
Scale 1:100

Cross section BB

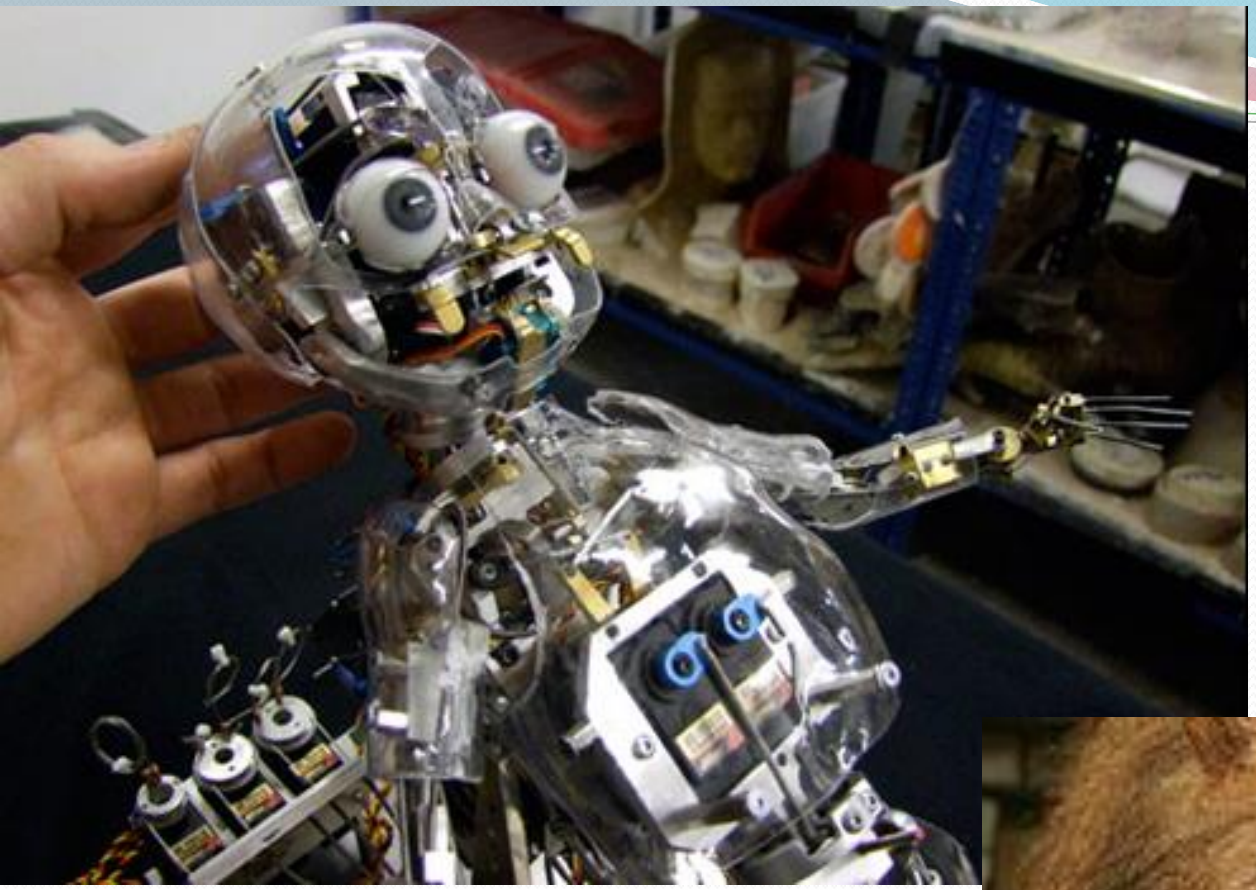
Cross section AA
Scale 1: 100 (A4)

Scale 1:50

The House of red Ridinghoods' Grandmother



Children access to pop up unit in woods to spot badgers when they are out



Пруд
The pond

Пруд
the pond

2009/10/25 04:30

Незабываемые моменты